

SHOWBAG INSERT

THIA
CONFERENCE
2010

SPECIAL ADVERTISING OFFER

Make the most of your time at the THIA conference. Don't miss the opportunity to introduce your company to all conference delegates and to promote your products... literature, brochures, samples, gift items, etc., with the best marketing tool at the conference,

THE SHOWBAG

*Co-brand your special gift item
Advertise your affiliation with THIA
And we'll waive the rates!*

These bags are distributed directly to delegates.

Promotion is available only through SHOWBAGS.

<i>Sponsor* Rate:</i>	Included in Event Sponsorship
<i>Non-Sponsor Rate:</i>	\$270 CAD (+ 5% GST**)
<i>Co-branded items* Rate:</i>	No charge

As bags will be assembled prior to the conference,
All gifts and inserts must be received between March 29 – April 2, 2010.

(Please provide 175 pcs.)

*For Sponsorship opportunities or to receive THIA Logo for co-branded gift items,
contact Nicole Schickler at 1.800.461.1079, ext. 2234 or Ryan Lee at 416.929.2273 (local Toronto).

**Note: GST is applicable for Canadian based sponsors only



*Don't miss out on this tremendous opportunity to reach this exclusive market.
Book your space in the SHOWBAG today.*

Contact: Nicole Schickler, SHOWBAG Coordinator
nicole.schickler@mondial-assistance.ca 1.800.461.1079, ext. 2234

- Please advise Nicole Schickler by email if you wish to advertise
- We will send you an invoice and payment form as confirmation
- Payment form will be accepted by Visa, MasterCard or Amex credit cards

SHIP INSERTS TO:

Boca Raton Resort
501 East Camino Real
Boca Raton, Florida 33432
Attn: THIA Conference c/o Nicole Schickler